Description & Discussion of the Background

New York has always been a lucrative and dream destination for most of the people across the world. It has some of the world’s finest education institutions and from time to time it succeeded in securing, one of the positions in – ‘Word’s Most Livable City’. This fascinated many and some immigrated to New York City over the due course of time.

Last month while having a discussion with my friend, he mentioned that one of his relatives wants to open a restaurant in New York and interested in settling down there. However, my friend’s relative is not sure which neighborhood of New York city would be ideal for him to choose from, for this business venture.

I show this as a nice opportunity to apply my knowledge and agreed to use my Data Scientists skill to help my friend’s relative. This is how the problem got passed down to me and I was entrusted to advise some neighborhoods in New York city for opening a restaurant with some facts and figures. However, this analysis can be used by anyone who has a similar notion for such business ventures.